



FOR IMMEDIATE RELEASE

YNCU EXPANDS THANKSGIVING FOOD DRIVE ACROSS ONTARIO

KITCHENER, ON | October 7, 2024 - YNCU is proud to announce the return of its Thanksgiving Food Drive for the second year in a row. This year, YNCU is expanding its reach to include a wider network of its branches aiming to support food banks and charitable organizations across Ontario during the Thanksgiving season. With 12 food drives scheduled across YNCU locations in the week leading up to Thanksgiving, this initiative will help to ensure that more families in need have access to food during the holiday period.

“At YNCU, we believe in the power of community to create meaningful change. Expanding our Thanksgiving Food Drive this year will allow us to reach as many people as possible who need support, especially during the holiday season,” says Shaylan Spurway, Manager of Marketing and Community Education at YNCU. “Together we can all make a meaningful difference across the province.”

All 17 YNCU branches are partnering with a local grocery store to collect food donations, which will be delivered to local food banks and community groups.

Please find a list of participating branches and the beneficiaries of these donations below.

Tuesday, October 8, 2024

BRANCH	GROCERY STORE	DONATION BENEFICIARY	TIME
Timmins	Johnson's Independent	Timmins Food Bank	11 am-5 pm

Wednesday, October 9, 2024

BRANCH	GROCERY STORE	DONATION BENEFICIARY	TIME
Guelph	Longos	Hope House	11 am-3 pm

Thursday, October 10, 2024

BRANCH	GROCERY STORE	DONATION BENEFICIARY	TIME
Kitchener (Fischer Hallman)	Sobey's (1187 FischerHallman)	The Food Bank of Waterloo	11 am-3 pm

Branch)	Rd.)	Region	
Waterloo (Erb Street)	Sobey's (1187 FischerHallman Rd.)	The Food Bank of Waterloo Region	11 am-3 pm
Waterloo (Uptown)	Sobey's (1187 FischerHallman Rd.)	The Food Bank of Waterloo Region	11 am-3 pm
Windsor	Real Canadian Superstore	The Downtown Mission of Windsor	11 am-3 pm
Woodstock	Foodland Woodstock	The Salvation Army Food Bank's Hope Market in Woodstock	11 am-5 pm

Friday, October 11, 2024

BRANCH	GROCERY STORE	DONATION BENEFICIARY	TIME
Brantford & Paris	Zehrs on Fairview	Brantford Food Bank & Salvation Army Foodbank Paris	10 am-5 pm
Cambridge	Zehrs South Cambridge	The Cambridge Food Bank	11 am -4 pm
Kitchener (Weber)	FreshCo Weber	Food4Kids	11 am-4 pm
Stratford	ValuMart	Salvation Army Mitchell	11 am-5 pm
London	Metro Byron Village	The Byron Cares Food Bank	11 am-5 pm
Mitchell	ValuMart	Salvation Army Mitchell	11 am-5 pm
Sault Ste. Marie Bay	Rome's Independent Grocer	Harvest Algoma	11 am-5 pm
Sault Ste. Marie Trunk	Metro Churchill	Salvation Army SSM	11 am-5 pm

YNCU invites all community members to participate by visiting their nearest food drive and making a donation. With the collective power of our communities, we can make this Thanksgiving season a brighter one for those in need.

To learn more about YNCU, please visit, yncu.com/.

ABOUT YNCU

With 17 branches and a network of surcharge-free ATMs, Ontarians can access financial services close to home across southwestern and northern Ontario. At \$2.8 billion+ in assets under administration and 53,000 members strong (and growing!), YNCU is one of the largest credit unions in Ontario. As a community-based organization, not only do YNCU's partnerships and investments make a difference, its employees live and work in the communities they serve. YNCU's

foundation is built on connectedness to the communities where it operates. Yearly the organization sets aside a minimum of 1% of the pre-tax profit earned by the credit union in the previous fiscal year to be used for charitable organizations and associations that share its focus on improving our communities. Together with its members, employees and community partners, YNCU is helping to make life better in the places Ontarians live, work, learn and play!

Website: <https://www.yncu.com/>

LinkedIn: <https://www.linkedin.com/company/yncu>

Facebook: <https://www.facebook.com/YourNCU/>

Twitter: <https://twitter.com/YourNCU>

Instagram: <https://www.instagram.com/yourncu/>

For media inquiries, please contact:

Brittany Bortolon

Durrell Communications

brittanyb@durrellcomm.com